RB

**ResilientBusinesses.com Opens Registration for Summit**

WHAT: Resilient Businesses Small Business Summit

WHEN: November 13, 2010, 10am-3pm

WHERE: Holyoke Community College Kittredge Center

 REGISTER: [talk.resilientbusinesses.com](http://talk.resilientbusinesses.com)

 FEE: $25 per attendee – includes Dean’s Beans coffee, refreshments & lunch

Based on the un-conference design, small business owners are invited to attend the summit and participate in pro-active dialogue on topics ranging from economic stability, current and future policies, best practices, and program support, all based around the theme of creating and sustaining Resilient Small Businesses.

“The needs of Small Businesses are not fully understood by federal organizations and policy-makers” says Rich Roth, CEO of TnR Global and a small business community activist who is spear-heading this initiative. “And yet, **Small Businesses are at the heart of our economy: they create a majority of new jobs and employ over half of the workforce. In order to create resilient small businesses that will continue to thrive and create essential impact, we need to bridge the gap between them and their support systems**.”

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Ongoing information, registration, and pre-conference conversation is available at [talk.resilientbusinesses.com.](http://talk.resilientbusinesses.com)  Interested attendees are discussing possible topics to cover. Their conversations also cover current news, future best practices, and post-conference continuations. Set up as a Small Business Social Network, registered members can create a profile, add interest groups, share news stories, and join discussions. Additionally, community members who wish to stay up to date on the development of The Small Business Summit can register and receive a weekly e-news update.

“The key to creating pro-active dialogue is bringing creative minds and leaders together at the same table,” says Karen Ribeiro, Summit Director. Ribeiro has invited talented professionals to facilitate discussions during the un-conference portion of the event.

Registration is $25 for all attendees. To register for the summit and join the pre-conference conversation, go to [talk.resilientbusinesses.com](http://talk.resilientbusinesses.com)

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